

Title: Redeeming Your Promotional Google® AdWords Credit

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If you made a recent purchase that qualifies you to receive a credit in Google® AdWords. The promotional credit must be applied to a NEW AdWords account within 15 days of creating the account and is valid only for NEW Google AdWords customers with assisted signup accounts ("Jumpstart Accounts") or self-managed signup. **NOTE:** Promotional Google AdWords credits are limited to one per customer and will be available in your account within 48 hours of your qualifying product purchase. To Use Your Promotional Google AdWords Credit Log in to your [Account Manager](#). In the My Account section, click **Google and Microsoft Ad Credits**. On the Advertising Credits page, click the **Order ID** for the advertising credit you want to use. In the Ad Credit Details section, click **Receive My Credit Now**. Click the **Sign Up** link. Follow the sign up process to redeem your Google AdWords Bonus. **Note:** Advertisers, meaning you, will be charged for advertising that exceeds the promotional credit. You will need to suspend your ads if you do not want to receive additional charges beyond the free credit amount.