

Title: What are the different types of page scripts in Real Time Traffic Facts?

Subtitle: Traffic Facts

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When Real Time Stats are enabled, you can access the Traffic Facts Control Panel to automatically generate script snippets to insert on each page. The scripts are typically one line JavaScripts, and are identical for each tracked page. An example of the Standard page script is:

```
<script type="text/JavaScript" src="http://rt.trafficfacts.com/tf.php?k=XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX&c=s"></script>
Note: This script does not reference an actual account. The string of "X"s represents a Real Time account number the system generates for you. To obtain your Real Time codes, see How do I find my real time codes?
On lead and invoice pages, there is additional code to track the invoice number and amount, if desired. An example of that code is:
<script type="text/JavaScript"><!--
var TFN = 'xxx'; // Change xxx to the invoice number
```

```
var TFA = '$$$'; // Change $$$ to the invoice amount (numeric only!)-></script>
```

The page types are as follows: Standard Place this script on all pages that are not invoice or lead pages. It allows us to track page hits. Invoice Place this script on invoice pages. It tracks invoice conversions for a particular Ad ID. Lead Place this script on pages that are not invoice pages, but have leads, such as a "more info" or customer feedback page.