

Title: History Reports

Subtitle: Traffic Facts

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Traffic Facts brings your Web site traffic history from your Analog account into a new report category - History Reports. This report category is available for customers who previously used our Analog analysis product. If you were not using this program, History Reports are not available to you. History reports are available in two formats and can be accessed through the Export menu by clicking **Excel History Reports** or **PDF History Reports**. History reports include a general summary that provides a snapshot of site traffic during the period previously reported by the Analog analysis solution, as well as weekly, quarterly, and yearly reports detailing page requests and total requests made to your site. This report also includes browser, operating system, and file type summaries for the period collected by the Analog solution.